

Tattersalls ONLINE

Vendor Media Guide

It is mandatory to upload photos and videos of your Lots entered in Tattersalls Online sales. Photos and videos must be uploaded prior to the sale and are available on the Tattersalls Online website for prospective Purchasers to view. We also use the media provided in our marketing of the online sales.

It is recommended to use a professional videographer to do these for you however, you can do these yourself via most modern smartphones. Tattersalls Online also offers an enhanced entry package where we can arrange for a professional to take photos and videos of your draft at an additional cost of £150 (+VAT) per entry.

The link below is a video tutorial of how to film a horse on your phone, courtesy of ITM:

<https://www.youtube.com/watch?v=xC2e6LKXH4w>

The following photos and videos are recommended:

- Side on confirmation image showing all four limbs.
- Photos and/or video from the front and rear of the horse.
- Footage of the horse walking side on - left to right and right to left.
- Footage of the horse walking directly towards and away from the camera.
- Additional photos of all four limbs may also be useful for Vendors of horses in training.
- The following link is a good example of what Vendors may wish to provide:
<https://secure.tattersalls.com/online/OAU20/Main/13>



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Details of professional videographers in the United Kingdom and Ireland are listed below:

United Kingdom

- **Zvari** – Lara Surman (Gloucester)
Mobile: +44 (0) 7899 389625
Email: lara@zvari.co.uk
Website: <https://www.zvari.co.uk/>
- **Melanie Sauer Photography** (Newmarket)
Mobile: +44 (0) 7469 935224
Email: Melaniesauerphotography@gmail.com
Web: www.melaniesauerphotography.com/
- **J.A.M Media Group** (Newmarket)
Mark Nightingale +44 (0) 7957 766133
Email: info@jammediagroup.co.uk
Website: www.jammediagroup.co.uk
- **Chloe Battam** (Newmarket)
Mobile: +44 (0) 7877 339357
Email: chloe@advancepasolutions.com
- **DeBurgh Productions** - Laragh de Burgh
Mobile: +44 (0)7528 548824
Email: laragh@deburghproductions.com
- **Bloodstock Interactive** - Sarah Rippon
Mobile: +44 (0)7812 165566
Email: office@bloodstockinteractive.com
Website: www.bloodstockinteractive.com
- **Hannah Ali** (Yorkshire)
Mobile: +44 (0)7817590784
Email: hannah@hannahaliphotography.co.uk
Website: www.hannahaliphotography.co.uk
- **Alisha Meeder** (Newmarket)
Mobile: +44 (0)7593922770
Email: hello@alishameeder.com
- **Dominic James** (Newmarket)
Mobile: +44 (0)7973 739 960,
Email: dj@dominic-james.com
Website: <https://lnk.horsenintraining.com/>
- **Newmarket Equine Photography**
Ghislaine Cowell
Mobile: +44 (0) 7979 597311
Email: ghislaine@robertcowellracing.co.uk
- **George Ryan** (Norfolk/Lincolnshire)
Mobile: +44 (0) 7500 838873
Email Georgeglrvisual@gmail.com
Website: www.glrvisual.com
- **Jason Bax** (Newmarket)
Mobile: +44 (0) 7784 329689
Email: equuisltd@gmail.com
- **Megan Dent** (Yorkshire/Wales)
Mobile: +44 (0)7787 465973
Email: megadentphotography@gmail.com
- **Molly Grace** (Lambourn/Epsom)
Mobile: +44 (0)7946516613
Email: photography.mollygrace@gmail.com
www.mollygracephotography.co.uk
- **John Grossick** (Scotland/The North)
Mobile: +44 (0)7710461723
Email: john@grossick.co.uk
Website: www.grossick.co.uk

Ireland

Bee Media – Abby (Kilkenny/Wexford)
M: +353 85 763 2909
E: abby@beemediakk.com

RVN Management (Kildare)
Mobile: +353 83 044 6441
Email: rose@rvnmanagement.ie

Bit-Media Tadgh Ryan (Limerick/Cork)
Mobile: +353 87 286 8928
Email: contact@bit-media.com
Website: <https://bit-media.com/>

Alison Murphy (Kildare)
Mobile: +353 85 703 0399
Email: info@alisonmurphy.ie
Website: <https://www.alisonmurphy.ie/>

Rebecca Monaghan (Clare)
Mobile: + 353 87 934 9541
Email: rebeccamona@gmail.com

Barbara McGoldrick (Kildare)
M: +353 86 172 8777
E: bmgbloodstocksalesmedia@gmail.com

Caroline Norris
M: +353 87 257 3533
E: caroline@carolinenorris.ie
W: <http://www.carolinenorris.ie/>

Sally Ann Grassick (Tipperary)
Mobile: +353 87 7637125
Email: sagrassick@hotmail.com

Laura Kerr (Limerick)
M: +353 870919477
E: flavin-equine@hotmail.com

Amy Lynam
M: + 353 (0)86 345 7675
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Anna Fredo (Northern Ireland)
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